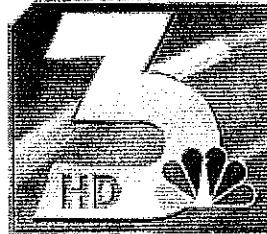


ORDER



KSNV

Orders	Order / Rev:	105330
	Alt Order #:	06839856
	Product Desc:	DCCC
	Estimate:	1576
	Flight Dates:	09/25/12 - 10/01/12
	Original Date / Rev:	08/08/12 / 08/31/12
	Order Type:	GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency	Name:	<u>Great American Media</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>1010 Wisconsin Ave. NW</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	<u>Democratic Congressional Campaign Fund</u>
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	<u>SELECT PRIORITY CODE</u>
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN

Revised

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	66	\$43,925.00	\$37,336.25
10/01/12	10/01/12	13	\$14,325.00	\$12,176.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$43,925.00	\$37,336.25	0.00
October 2012	13	\$14,325.00	\$12,176.25	0.00
Total	79	\$58,250.00	\$49,512.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	30%	\$58,250.00
Market	100%	\$194,166.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$52,425.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$33,008.33
KTUD	1%	\$1,941.67
KVVU	17%	\$33,008.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$15,533.33

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/28/12	M-F	5-6a WakeUp w/Wagners		5-6a		-TWTF--	:30	4	\$325.001	0.00	NM		4	\$1,300.00

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 105330
 Alt Order #: 06839856
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DCCC
 Estimate: 1576

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	09/25/12	09/28/12	M-F 5-6a WakeUp w/Wag&M	5-6a		-TWTF--	:30	4	\$325.001	0.00	NM	4	\$1,300.00												
M-F 5-6a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-TWTF--	4	\$325.00	0.00																					
E 2	KSNV	09/25/12	10/01/12	Wake Up Early w/ Wagn&M	430a-5a		MTWTF--S	:30	5	\$200.001	0.00	NM	5	\$1,000.00												
Wake Up Early Wagners																										
WAKE UP EARLY W/THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--S	5	\$200.00	0.00																					
E 3	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wag&M	6-7a		MTWTF--	:30	3	\$1,000.001	0.00	NM	3	\$3,000.00												
M-F 6-7a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	3	\$1,000.00	0.00																					
E 4	KSNV	09/25/12	10/01/12	Today Show	CM	658a-9am	MTWTF--	:30	4	\$1,500.001	0.00	NM	4	\$6,000.00												
Today Show																										
TODAY SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	4	\$1,500.00	0.00																					
E 7	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUND&M	6a-7a		-----S	:30	1	\$325.001	0.00	NM	1	\$325.00												
News 3 Sunrise SUNDAY																										
NEWS 3 AT SUNRISE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$325.00	0.00																					
E 8	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.001	0.00	NM	1	\$750.00												
Sunday Today																										
TODAY ON SUNDAY																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td> <td>09/30/12</td> <td>-----S</td> <td>1</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/24/12	09/30/12	-----S	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$750.00	0.00																					
E 11	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd H&M	9-10a		MTWTF--	:30	3	\$750.001	0.00	NM	3	\$2,250.00												
M-F Today Show II																										
TODAY SHOW II																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	3	\$750.00	0.00																					
E 12	KSNV	09/25/12	10/01/12	M-F Today Show III 4th H&M	10am-11am		MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00												
Today 4th Hour																										
TODAY SHOW III																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	5	\$325.00	0.00																					
E 13	KSNV	09/25/12	10/01/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00												
Rachael Ray																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	5	\$325.00	0.00																					
E 14	KSNV	09/25/12	10/01/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.001	0.00	NM	5	\$2,125.00												
Noon News																										
NEWS 3 AT NOON																										
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/25/12</td> <td>10/01/12</td> <td>MTWTF--</td> <td>5</td> <td>\$425.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/25/12	10/01/12	MTWTF--	5	\$425.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	5	\$425.00	0.00																					
E 15	KSNV	09/25/12	10/01/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00												
The Agenda 1230pm																										
NEWS 4: THE AGENDA																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	5	\$325.00	0.00																					
E 16	KSNV	09/25/12	10/01/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$325.001	0.00	NM	3	\$975.00												
The Doctors																										
THE DOCTORS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/25/12	10/01/12	MTWTF--	3	\$325.00	0.00																					
E 17	KSNV	09/25/12	10/01/12		CM	3-4p	MTWTF--	:30	3	\$450.001	0.00	NM	3	\$1,350.00												

Order / Rev: 105330
Alt Order #: 06839856
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Democratic Congressional Campaign Co
Product Desc: DCCC
Estimate: 1576

KSNV

Order / Rev: 105330
Alt Order #: 06839856
Flight Dates: 09/25/12 - 10/01/12

Advertiser:	Democratic Congressional Campaign C
Product Desc:	DCCC
Estimate:	1576

KSNV